Web Development Intake

Email completed form to hello@allebrum.com

1. Point of Contact Information:
   - Name
   - Company Name (if applicable)
   - Email Address
   - Phone Number
   - Address (optional)
2. Project Overview:
   - What industry are you in?
   - Briefly describe your company/organization.

   - What is the purpose of this website (Brand recognition, rebranding, more modern, etc)?
   - Who is your target audience (consumer, private business, government, healthcare, etc)?
   - Do you have any specific goals or objectives for this website (information, online sales, lead generation, etc) ?
   - Average annual income/revenue of target audience if known.
3. Current Situation:
   - Do you currently have a website? If yes, please provide the URL.

   - What do you like/dislike about your current website (if applicable)?

   - Do you currently track site visits?
   - If so, how many visitors a month do you get per month?
4. Design Preferences:
   - Do you have a designer you will be working with, or will you be using our design services and preferences?
   - Do you have any specific design preferences or inspirations for the new website? (Provide examples if possible.)

- Is there a competitor website you really like? If so, what do you like about it?

- Are there any color schemes or branding guidelines we should adhere to?

- Are you a major brand that has a need to build an award winning website such as those found on awwwards.com?

5. Functionality:
   - What features and functionalities do you require on the website? (e.g., contact forms, e-commerce, user accounts, blog, etc.)

   - Do you have any third-party integrations in mind? (e.g., payment gateways, CRM systems, social media, etc.)

6. Content:
   - Do you have the content (text, images, videos, etc.) ready for the website?

   - Will you need assistance with content creation or migration?
   - Do you have an estimate of the number of pages required?
   - Do you have an ongoing need to update information on the website yourself (such as events, upload pdfs, add blog posts)?
7. Platforms & Miscellaneous
   - Do you have a preference for platform for the new site to be built on (Wordpress, Shopfiy, etc)?

8. SEO and Marketing:
   - Do you require search engine optimization (SEO) services for your website?

- Will you need assistance with online marketing or advertising campaigns?

9. Timeline and Budget:
   - What is your desired timeline for the project?
   - Do you have a specific budget in mind for this project (optional)?
10. Maintenance and Support:
    - Will you require ongoing maintenance and support for the website after launch?
    - Will you update content internally after the initial build?

    - Do you have any specific requirements or expectations regarding support?

11. Additional Comments or Questions:
    - Is there anything else you would like to add or ask regarding the project?